



New B2B jewellery fair  
for the fast-growing  
ASEAN market

# JEWELLERY & GEM ASEAN BANGKOK 2 - 5 / 11 / 2022

Halls 5 & 6  
Queen Sirikit  
National Convention Centre  
(QSNCC)



Organiser



Official Industry Partner



FAIR DETAILS





Informa Markets Jewellery, the world's biggest jewellery fair organiser, is bringing its industry-leading in-person product sourcing experience to Thailand with the launch of Jewellery & Gem ASEAN Bangkok (JGAB) in 2022.

Scheduled for 2 – 5 November 2022, the fair is poised to bring jewellery buyers and suppliers together in the most important ruby and sapphire trading centre in the world and one of the sector's leading coloured gemstone and jewellery manufacturing hubs.

## Why Exhibit?

- Directly reach the jewellery community in ASEAN, one of the world's fastest-growing regions
- Capture last-minute orders from Southeast Asian buyers positioning their inventories for the peak selling seasons and the new year
- Benefit from Bangkok's strengths as a coloured gemstone and jewellery destination
- Experience four days of networking and knowledge-sharing with buyers, experts and your peers – all under one roof
- Bring in jewellery and gemstones from other countries duty-free\*

We are building our signature programme of seminars and networking activities featuring experts, creative leaders and innovators from across the industry. **Contact us now to find out how you may participate as a speaker or sponsor!**

## Thailand: Centre of Excellence

Rich traditions have established Thailand as a world-class gemstone and jewellery manufacturing hub, boasting:

- Coloured gemstones of all varieties, origins and qualities
- Diverse jewellery offering, from luxury pieces to high-quality silver options
- Diamonds of all shapes and sizes
- Centuries of manufacturing expertise with the agility to design and deliver products customised for today's buyers

\* A 7 percent value-added tax will be imposed on jewellery and gemstone goods sold in Thailand







## ASEAN: An Exciting Future

The regional bloc's high-growth markets, which have a combined population of more than 620 million consumers, are all within four hours of flying time from Bangkok.

According to a Bain & Company report, the ASEAN region is expected to become the world's fourth-largest economy over the next decade. Within the same period, domestic consumption is estimated to double to US\$4 trillion.

## Target Visitors

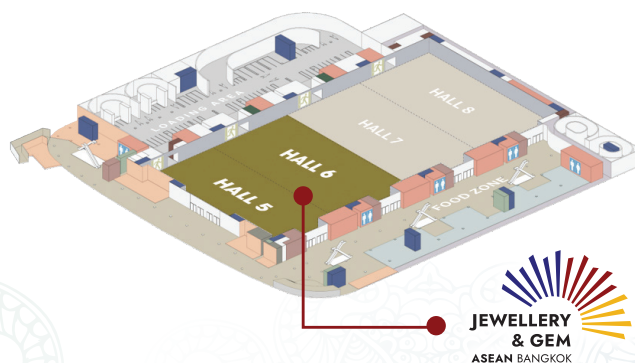
- Retailers
- Importers/exporters, wholesalers, distributors and agents
- Jewellery manufacturers
- Diamond and coloured gemstone cutters and polishers
- Jewellery designers
- e-tailers
- Trade and governmental organisations

## Fair Details

Dates	Opening Hours
2 - 4 / 11 / 2022	10:00 - 18:00
5 / 11 / 2022	10:00 - 17:00

### Venue:

Halls 5 & 6, Queen Sirikit National Convention Centre (QSNCC)



## Event Space and Options

Shell stand package includes partitions, carpet, booth fascia, 1 table, 3 chairs, 4 spotlights, 2 table showcases, 1 socket and 1 waste basket

RAW SPACE (min 36sqm)				
	1 open side	2 open sides	3 open sides	4 open sides
Normal Zone	\$443	\$465	\$476	\$487
Prime Zone	\$532	\$558	\$572	\$585

SHELL STAND* (min 9sqm)				
	1 open side	2 open sides	3 open sides	4 open sides
Normal Zone	\$496	\$521	\$533	\$546
Prime Zone	\$585	\$614	\$628	\$643

Price per square metre (USD) inclusive of Thailand's VAT at 7%.

### Organiser



### Official Media



### Powered By



### BOOK NOW



## Sales Network by Countries / Regions

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